

JACKSON PARISH TOURISM BOARD

Minutes for Meeting Held December 8, 2020

Notice Posted: December 3, 2020 @ 1:00 PM

DATE: Tuesday, December 8, 2020 **TIME:** 5:35 P.M.

PLACE OF MEETING: 500 E. Court Street, Room 301 Jonesboro, LA 71251

Roll Call: D. Slezak, P. Lawrence, D. Barlow, C. Weeks, K. Spangler, J. Smith with C. Bowden being absent.

Invocation and Pledge: J. Smith gave the invocation with Philip leading the pledge

Public Comments / Recognition of Guests:

- a. Kathy Crowder with Crowder Concepts presented sample promotional items.

Approval of Minutes of the November 2020 meeting: Motion made by C. Weeks and second by J. Smith to approve the minutes as presented. All in favor.

Approval of the November 2020 Financials and Pay Bills: Motion made by C. Weeks and second by D. Barlow to approve the financials as presented. All in favor.

Review Old Business:

- a. 2021 Art Contest – Registration packets will be finalized and available in January 2021 with a turn in deadline of April 16, 2021.
- b. Rack card ideas – anyone with photos email to info@VisitJacksonParish.com – we will solicit photos for a Jackson Parish Rack Card. C. weeks made a motion to purchase 10k rack cards with a second by J. Smith, all in favor.
- c. Ideas on promotional items – see above
- d. CEA Form & Notarizing Procedure – no update
- e. Christmas in the Pines – the Christmas music and parade did not take place, the fireworks show presented as planned.

Discuss New Business:

- a. Vet Fest – no questions or comments made
- b. Hiring Procedures – no updates
- c. LTA Annual Meeting in January – Delayed decision due to COVID restrictions.

Other Business:

- a. Officer Positions in January 2021 – new officers will be elected in January 2021

Adjournment at 6:35 PM: Motion by D. Slezak with a second by K. Spangler to adjourn the meeting. Next meeting scheduled for Tuesday, January 19, 2021