

# JACKSON PARISH TOURISM BOARD

Minutes for Meeting Held March 2, 2021

**Notice Posted:** February 26, 2021 @ 1:00 PM

**DATE:** Tuesday March 2, 2021 **TIME:** 5:40 PM

**PLACE OF MEETING:** The Sunshine Room 160 Industrial Dr., Jonesboro, LA 71251

**Roll Call:** D. Slezak, D. Barlow, C. Weeks, K. Spangler, J. Smith with C. Bowden being absent.

**Invocation and Pledge:** C. Weeks gave the invocation with J. Smith leading the pledge

**Public Comments / Recognition of Guests:** n/a

**Approval of Minutes of the December 2020 meeting:** Motion made by D. Barlow and second by J. Smith to approve the minutes as presented. All in favor.

**Approval of the December 2020 Financials and Pay Bills:** Motion made by J. Smith and second by K. Spangler to approve the financials as presented. All in favor.

- a. Renew the LTA yearly membership – the board agreed to renew the basic membership for \$405.
- b. Review future accounting and audit fees – amounts have been set aside for 2021 accounting fees.
- c. Renew the domain name/email address - all agreed to renew the yearly subscription.

## **Review Old Business:**

- a. 2021 Art Contest – deadline of Friday, April 30, 2021. D Barlow has been in contact with the area schools.
- b. Rack card ideas – The board will solicit photos from the general public.
- c. Ideas on promotional items – Motion made by D. Barlow with a second by K. Spangler to purchase promotional items with amount not to exceed \$2,000, order 500 floating key chains, 1,000 magnets, 1,000 fans.
- d. LTA Annual Meeting – Due to membership change no one will attend the annual meeting.
- e. Discuss hiring procedures – the board decided to not hire anyone at this time.

## **Discuss New Business:**

C. Weeks informed the board that the Police Jury will be staggering the next round of appointments.

## **Other Business:**

- a. Election of officers for 2021 –
  - D. Barlow nominated D. Slezak to the position of Secretary/Treasurer – second by K. Spangler, motion passed, closed by J. Smith.
  - D. Barlow nominated C. Weeks to the position of Chair – second by J. Smith, and motion passed, closed by D. Slezak.
  - D. Slezak nominated D. Barlow to the position of Vice Chair – second by K. Spangler, motion passed, closed by D. Slezak.
- b. Meeting Location – C. Weeks made the motion with a second by D. Barlow to set the location of future meetings to be held in the Sunshine Room in the JPPJ Office Building at 160 Industrial Dr., Jonesboro, LA 71251 – motion passed.
- c. Meeting Date – Motion made by D. Slezak to hold future meetings on the 3rd Tuesday of each month in the Sunshine Room
- d. Resignation from Philip Lawrence – Jackson Parish Tourism Board appreciates the 3 years of service and contributions Mr. Lawrence has put forth in building the tourism for Jackson Parish.

**Adjournment:** 7:07 PM Motion by D. Barlow with a second by J. Smith to adjourn the meeting. Next meeting scheduled for Tuesday, April 20<sup>th</sup> at 5:30PM