

JACKSON PARISH TOURISM BOARD

Minutes for Meeting Held April 20, 2021

Notice Posted: April 16, 2021 @ 1:00 PM

DATE: Tuesday April 20, 2021 **TIME:** 5:35 PM

PLACE OF MEETING: The Sunshine Room 160 Industrial Dr., Jonesboro, LA 71251

Roll Call: D. Slezak, D. Barlow, C. Weeks, K. Spangler, J. Smith with C. Bowden being absent.

Invocation and Pledge: D. Barlow gave the invocation with D. Slezak leading the pledge

Public Comments / Recognition of Guests:

- a. Caney Lake Community Foundation – postponed till the May meeting.
- b. Tammy Gunter – she would like to know more about the Tourism Board and offered to help where needed.

Approval of Minutes of the March 2021 meeting: Motion made by J. Smith and second by D. Barlow to approve the minutes as presented. All in favor.

Approval of the March 2021 Financials and Pay Bills: Motion made by D. Barlow and second by J. Smith to approve the financials as presented. All in favor.

- a. Invoice presented from Crowder Concepts for printing promotional items, this expense has been approved in the March 2021 minutes.

Review Old Business:

- a. 2021 Art Contest –moved deadline to Friday, May 14, 2021 to allow extra time for completion of work. Entry forms have been delivered to both Jackson Parish Libraries and sent to all area schools.
- b. Rack card ideas – The board has asked for photos from the general public.
- c. Promotional items – items have been ordered and should arrive the early May.
- d. Discussed the idea of printing/selling t-shirts with the new logo and promoting yearly events.

Discuss New Business: n/a

Other Business:

- a. Tourist/Community Engagement – discussed ideas of promoting and spreading the news about Jackson Parish.

Adjournment: 6:25 PM Motion by D. Slezak with a second by D. Barlow to adjourn the meeting. Next meeting scheduled for Tuesday, May 18, 2021 at 5:30PM