

# JACKSON PARISH TOURISM BOARD

Minutes for Meeting Held July 20, 2021

**Notice Posted:** July 15, 2021

**DATE:** Tuesday, July 20, 2021 **TIME:** 5:32 PM

**PLACE OF MEETING:** The Sunshine Room 160 Industrial Dr., Jonesboro, LA 71251

**Roll Call:** D. Slezak, C. Weeks, T. Gunter, K. Spangler, D. Barlow – C. Bowden was absent

**Invocation and Pledge:** D. Slezak gave the invocation with D. Barlow leading the pledge

**Public Comments / Recognition of Guests:** N/A

**Approval of Minutes of the June 2021 meeting:** Motion made by T. Gunter and second by D. Slezak to approve the minutes as presented. All in favor.

**Approval of the June 2021 Financials and Pay Bills:** Motion made by D. Barlow and second by K. Spangler to approve the financials as presented. All in favor.

## **Review Old Business:**

- a. 2021 Art Contest – Trying to locate judges from outside the Parish
- b. Rack card - N/A
- c. LA Tourism Conference - T. Gunter is interested in attending
- d. Website update – T. Gunter presented the website she has developed. [www.VisitJacksonParish.com](http://www.VisitJacksonParish.com)
- e. Purchasing tent for area events – nothing to report at this time
- f. Facebook Boosts – motion made by D. Barlow and second by T. Gunter to create a Facebook Boost funds of \$250.00. All in favor, motion passed.

## **Discuss New Business:**

- a. Stipend for judges of the art contest – motion made by D. Barlow and second by D. Slezak to create a stipend of \$500.00 for Art Contest Judges.

## **Other Business:**

- a. Discuss how to encourage tourism from outside Jackson Parish from those entities asking for funding. Entities will need provide to how they have promoted the event.
- b. The board clarified wording for future use of CEA's.
- c. Discussed the idea of hosting an October Concerts in the Park - Motion made by D. Barlow to present one concert in the park in October with a budget of \$3000.00, second by D. Slezak, all in favor, motion passed.

**Adjournment:** 7:00 PM

Next meeting scheduled for Tuesday, August 16, 2021 at 5:30PM