

JACKSON PARISH TOURISM BOARD

Minutes for Meeting Held September 2022

Notice Posted: September 19, 2022 @ 9:00 AM

Meeting Date: September 20, 2022, TIME: 5:30

PLACE OF MEETING: The Sunshine Room 160 Industrial Dr., Jonesboro, LA 71251

Roll Call: D. Barlow, K. Spangler, T. Gunter, C. Weeks, D. Barlow, Y. Washington

Invocation and Pledge: T. Gunter gave the invocation with Y. Washington leading the pledge.

Public Comments / Recognition of Guests: Wilda smith with the chamber of Commerce

Approval of Minutes of the April 2022 meeting: Motion made by T. Gunter second by Y. Washington to approve the minutes as presented. All in favor, Yea.

Approval of the April 2022 Financials and Pay Bills: Motion made by T. Gunter second by Y. Washington to approve the financials as presented. All in favor, Yea.

Review Old Business:

- a. Civil Rights Trail-copies of photos being prepared
- b. Music Trail- Signs for tabernacle-sign is being completed -guest speakers arranged- music and sound is arranged-insurance in place-final arrangements being done -Motion was made by D. Barlow second by Y. Washington to provide meal for grounds workers for up to but not exceeding 500.00. All in favor. Yea.
- c. Christmas ad-no response-cancelled

Discuss New Business:

- a. **Fall/winter advertising-Motion was made by T. Gunter and second by Y. Washington for up to but not exceeding 500.00 for advertising. All in favor. Yea.**
- b. **Media requests- La fishing and outdoor Adventures program ad-entertaining advertising again**
- c. **Hospitality- Motion was made by Y. Washington and second by K. Spangler to purchase coffee pots and tables up to but not exceeding 300.00. all in favor. Yea.**
- d. **Advertising- Looking into the Ruston daily reader**

Other Business:

- a. **Chamber and rec- supporting their efforts**

Adjournment – 7:30- Motion by D. Barlow second by T. Gunter to adjourn the meeting. Next meeting scheduled for

Tuesday, October 18, 2022, at 5:30PM