

JACKSON PARISH TOURISM BOARD

Minutes for Meeting Held February 2023

Notice Posted: February 20, 2023 @ 9:00 AM

Meeting Date: February 21, 2023, TIME: 5:30

PLACE OF MEETING: The Sunshine Room 160 Industrial Dr., Jonesboro, LA 71251

Roll Call: D. Barlow, K. Spangler, T. Gunter, C. Weeks, Y. Washington

Invocation and Pledge: D. Barlow gave the invocation with T. Gunter leading the pledge.

Public Comments / Recognition of Guests: Gary Joyner- Sharon and Larry Dousay

Approval of Minutes of the November 2022 meeting: Motion made by T. Gunter second by Y. Washington to approve the minutes as presented. All in favor, Yea.

Approval of the November 2022 Financials and Pay Bills: Motion made by D. Barlow second by K. Spangler to approve the financials as presented. All in favor, Yea.

Review Old Business:

- a. Civil Rights Trail-site is chosen for the sign, photos ready.
- b. Rental space-will know something in two weeks.
- c. La fishing tournament- date March 18- Billboards are up-T. Gunter is working on coupons for business in town.
- d. Major League Fishing Tournament-
 1. WELCOME SIGNS- Motion was made by Y. Washington Second by D. Barlow for Ronnie Madere to made the signs in the amount of up to but not exceeding 500.00 . All in favor. Yea.
 2. WATERSHED-getting door prizes together helping to take care of event staff.
 3. BANNER CONTEST- T. Gunter-Designed contest flyer

Discuss New Business:

- a. **Billboard designs- waiting on Major League Fishing Tournament**
- b. **LA Fishing and Outdoor Adventures Program- Motion was made by D. Barlow Second by Y. Washington to renew ad for 2023 in the amount of 450.00. All in favor. Yea.**
- c. **Promos- Looking at items for give aways**
- d. **Letter of Support- Letter approved drafted by C.Weeks**
- e. **Conference-May3-5 Let us know by next meeting who would like to attend.**

Other Business:

- a. **Motion was made by T. Gunter Second by K. Spangler to move the JPTB meetings to the second Tuesday of the month beginning in April 2023. All in favor. Yea.**

Adjournment – 7:10 - Motion by D. Barlow second by Y. Washington to adjourn the meeting. Next meeting scheduled

for Tuesday, March 21 , 2023, at 5:30PM