

The Jackson Parish Tourism Board

Minutes for Meeting Held April 15, 2019

Notice of Public Meeting Posted: Wednesday, April 10, 2019 at 3:30 PM

Date of Meeting: April 15, 2019 at 5:30 PM

Location of Meeting:

Police Jury Committee Room 322 6th St. Jonesboro, LA 71251

Meeting Called to Order: Monday, April 15, 2019. Time: 5:33 PM

Attendance: Philip, Lise, Joyce, Dawn, Christie, Catherine, absent DeNeise Barlow

Invocation and Pledge: led by Philip

Public Guest/Speaker:

1. Caney Lake Events - Kim Dobbins and Amy Bayles requesting financial assistance for the July 4th Firework show on Caney Lake. Requested funds are to be paid directly to the fireworks company, Pyromania 318-573-1818. They would appreciate radio or other advertisement the board could offer, we mentioned for them to advertise on the Visit Jackson Parish Facebook page.

Approval of Minutes: Christie gave the motion to approve the March minutes with one correction as noted, Joyce Second this motion, approved by all. Motion carried.

- Correction Noted – Donation to the Sunshine Festival should be \$250 to use for the children’s activities.

Financials: Christie made the motion to approve the financials as presented, second by Lise, approved by all, motion carried.

- The Board discussed the adopted 2019 budget amounts as follows:
 - Education/Recreation/Culture \$10,000.00
 - Advertising Expense \$10,000.00
 - Office Expense \$2,000.00
 - Registration Fees/Membership Dues \$2,000.00
 - Travel Expenses \$5,000.00

Old Business:

- Advertisement has been submitted to the Louisiana Fishing & Outdoor Adventures Guide.
- Southeast Publication – discussed cost to advertise in the Jimmie Davis State Park Site Guide
 - Lise made the motion to run advertisement in the State Park Site Guide, Second by Christie, all approved and motion carried.

New Business:

- Philip’s update on the LTLA course, next class is April 29th & 30th in Baton Rouge.
- The board discussed helping with funding with the Caney Lakes Fireworks Show, the board will research options to help with this event.
- Host Marketing – no show

Other Business: N/A

Meeting Adjourned: 6:45 PM

Next Meeting: Monday, May 20, 2019 at 5:30 PM