

The Jackson Parish Tourism Board

Minutes for Meeting Held June 17, 2019

Notice of Public Meeting Posted: Sunday, June 9, 2019 at 10:30 AM

Date of Meeting: June 17, 2019 at 5:30 PM

Location of Meeting: Police Jury Committee Room 322 6th St. Jonesboro, LA 71251

Meeting Called to Order: Monday, June 17, 2019 at 5:55 PM

Attendance: Philip, Christie, DeNeise and Joyce, absent were Lise, Catherine and Dawn

Invocation and Pledge: led by Philip

Public Guest/Speaker:

- None

Approval of Minutes: Motion to approve the minutes from the May 2019 meeting by DeNeise, seconded by Joyce, motion approved.

Financials: Motion to approve the May financials by Christie, seconded by Philip, motion approved.

Old Business:

- Philip continues to work on designing a logo and a rack card, the group discussed ideas and offered suggestions.

New Business:

- Philip shared his recent training at the May LTLA meeting held in Natchitoches.
- Brush Pile Fishing - A decision to engage the filming in Jackson Parish that will include buying a one minute commercial with segment filming in early fall. Motion made by DeNeise to fund the participation in the Brush Pile Fishing show at a cost of \$4000.00, seconded by Joyce and motion passed.
- Philip reported he contacted a national representative for Dixie Youth baseball regarding promoting Jackson Parish and bidding on tournaments. He will confer with JPRD director Mr. Smith on possible collaboration.

Other Business:

- The board discussed the upcoming Concerts in the Park to be held in October. Further discussion will take place in July or August.

Meeting Adjourned: 7:00 PM

Next Meeting: Monday, July 15, 2019 at 5:30 PM