

Tourism Board Meeting, July 15, 2019

Meeting called to order at 5:40

Present: Philip Lawrence, DeNeise Barlow, Lise Robinson and Christie Weeks

Absent: Joyce Amos and Catherine Bowden and Dawn Slezak

Philip Lawrence led the invocation and Pledge of Allegiance.

There were no visitors.

The minutes of the June meeting were approved following motion by Robinson and second by Barlow.

Financial reports were approved upon motion by Barlow and second by Lawrence.

Lawrence reported that we had received designer recommendations for a logo from the LTA. He will contact them for pricing.

The filming for the Brush Pile Fishing show is tentatively planned for mid-September. A request for an invoice for the ad promoting Jackson Parish will be made.

As the JPRD bids to host baseball tournaments, Lawrence will assure them Tourism will be happy to help promote the events.

Motion by Barlow and second by Robinson to hold the Concerts in the Park the first four Thursdays of October and set an initial budget of \$5,000. Motion carried.

Barlow moved with second by Weeks to approve Lawrence's attendance at the Louisiana Travel Summit in Baton Rouge.

The August 19 meeting will be held in Chatham, with a location to be determined.