

The Jackson Parish Tourism Board

Minutes for Meeting Held October 21, 2019

Notice of Public Meeting Posted: Thursday, October 17, 2019

Date of Meeting: October 21, 2018 at 5:30 PM

Location of Meeting:

Police Jury Committee Room 322 6th St. Jonesboro, LA 71251

Meeting Called to Order: Monday, October 21, 2019. Time: 5:40

Attendance: Philip, Dawn, Joyce, Lise, Christie

Invocation and Pledge: Philip led the Pledge and Joyce led the invocation

Public Guest/Speaker: None

Approval of Minutes: Lise made the motion to approve the September 2019 minutes as presented, Joyce second this motion, approved by all and motion passed.

Financials: Christi made motion to approve the financials as presented, Philip second the motion passed.

Old Business:

- Logo - Motion made by Christie to change the logo design process from an art contest to asking a local provider to design our logo. Philip second the motion, all agreed and motion carried.
 - Motion made by Joyce to hire Kat Hamm to design our logo. Philip second, all in favor and motion carried.
 - Motion made by Dawn to pay \$500 to Kat Hamm to create a logo design, Christie second, all in favor and motion passed.
- Brush Pile Fishing - have not scheduled
- .October Concerts – three bands have played and all is going well.
- Philip updated the board on the course with the LTLA, last course was held in Monroe

New Business:

- Facebook - paying for 'boost advertisements' – Motion made by Dawn to approve Facebook advertising for Jackson Parish events paying up to \$400. Philip second, all in favor and motion passed.
- Movie Night in the Park – Lise introduced the idea of hosting A Movie in the Park, no decision made at this time.
- Chambers Parade – The tourism board has been asked to contribute toward the Christmas Parade and Fireworks Show. Motion made by Dawn to contribute \$2,000 toward the Chambers Christmas in the Pines. Christie second, all in favor and motion passed.

Other Business:

- JP student art contest - continue to discuss next month in November

Meeting Adjourned: at 6:35PM

Next Meeting: Monday, November 18th at 5:30 PM