

# **The Jackson Parish Tourism Board**

## **Minutes for Meeting Held November 18, 2019**

**Notice of Public Meeting Posted:** Thursday, November 14, 2019

**Date of Meeting:** November 18, 2019 at 5:30 PM

**Location of Meeting:**

Police Jury Committee Room 322 6<sup>th</sup> St. Jonesboro, LA 71251

**Meeting Called to Order:** Monday, November 18, 2019. Time: 5:40

**Attendance:** Philip, Dawn, Joyce, Lise, Christie, Catherine, DeNeise

**Invocation and Pledge:** Philip led the Pledge and Joyce led the invocation

**Public Guest/Speaker:** None

**Approval of Minutes:** Christi made the motion to approve the November 2019 minutes as presented, Philip second this motion, approved by all and motion passed.

**Financials:** DeNeise made motion to approve the October 2019 financials as presented, Joyce second the motion, approved by all, motion passed.

**Old Business:**

- Official logo - Kat Hamm is working on the logo.
- Brush Pile Fishing Show - Philip will contact to ascertain if they are filming before the end of the year.
- October Concerts – Changes for next year - more radio advertising, Facebook Boosting, begin scheduling earlier.
  - DeNeise offered to write thank you notes to all vendors.
- Art Contest - Motion made by Christie to have a student art contest. Student art submission must relate to some aspect of Jackson Parish, second by Catherine, all approved and motion passed.
- Christie updated the board on the Facebook Boosting and in support of the Chambers Christmas in the Pines program.

**New Business:**

- Motion made by Christie to approve the 2020 budget, second by Lise, all approved and motion passed. The budget for 2020 will be Advertising \$15,000, Education, Recreation and Culture \$15,000, Office Expenses \$1,000, Dues and Membership Fees \$2,000, Travel Expenses \$3,000.

**Other Business:**

- Philip talked about the issues he is experiencing with the Policy Jury's travel reimbursement policy. It was decided to table the discussion till all board members could become familiar with the policy as it is written.

**Meeting Adjourned:** at 7:25 PM

**Next Meeting:** Monday, December 16<sup>th</sup> at 5:30 PM