

The Jackson Parish Tourism Board

Minutes for Meeting Held February 17, 2020

Notice of Public Meeting Posted: Thursday, February 13, 2020

Date of Meeting: February 17, 2020 at 5:30 PM

Location of Meeting:

Police Jury Committee Room 322 6th St. Jonesboro, LA 71251

Meeting Called to Order: Monday, February 17, 2020 Time: 5: 35PM

Attendance: C. Bowden, C. Weeks, D. Slezak, D. Barlow, P. Lawrence

Invocation and Pledge: P. Lawrence led the Pledge and the invocation

Public Guest/Speaker:

- a. Randy Shows with JP Antique Car Club – asking for funds for the Annual Car Show on April 18, 2020 to help pay for entertainment, DJ for \$400.
- b. Kim Dobbins with Caney Lake Community Foundation – forming a 501©3 nonprofit organization. Asking for ideas on funding the Fireworks show for July 4th, 2020 and asked for funding the fireworks display. Asked for help with promoting the May 2nd Gumbo Cook-off by advertising and promoting.

Approval of Minutes: D. Barlow made the motion to approve the January 2020 minutes, Second by C. Weeks, all in favor, motion passed.

Financials: P. Lawrence made the motion to accept the financials for January 2020, Second by C. Bowden, all in favor, motion passed.

Old Business:

- Logo – Dawn will contact the two companies recommended from the LTA
- BrushPile Fishing – the board has referred this to legal counsel.
- The Art Contest – nothing to update, the information has been sent to the area schools.
- LTLA final project – the course has been completed, Philip discussed his final project and the graduation.
- Website – ask Gina about the size of the Tourism board page.
Motion made by P. Lawrence to approve the renewal of the website domain and email address, second by C. Bowden, all approved, motion passed.

New Business:

- C. Weeks will begin developing the process for assisting events with funding requests.
- Consider and act on declaring an Official Journal – D. Barlow made a motion to declare The Winnfield Enterprise as the official journal, second by D. Slezak, all approved and motion passed.

Other Business: N/A

Meeting Adjourned: at 7:10 PM

Next Meeting: Monday, March 16, 2020 at 5:30 PM