

# The Jackson Parish Tourism Board

## Minutes for Meeting Held March 16, 2020

**Notice of Public Meeting Posted:** Thursday, March 12, 2020

**Date of Meeting:** March 16, 2020 at 5:30 PM

**Location of Meeting:**

Police Jury Committee Room 322 6<sup>th</sup> St. Jonesboro, LA 71251

**Meeting Called to Order:** Monday, March 16, 2020 **Time:** 5:40 PM

**Attendance:** C. Bowden, C. Weeks, D. Slezak, D. Barlow, P. Lawrence – absent L. Robinson and J. Smith

**Pledge:** P. Lawrence led the Pledge

**Invocation** – C. Bowden

**Public Guest/Speaker:**

- Gina Thomas with JPPJ explained their website and the options available to the Tourism Board.

**Approval of Minutes:** C. Weeks made the motion to approve the February 2020 minutes, second by DeNeise, all in favor, motion passed.

**Financials:** C. Weeks made the motion to differ the financials for February 2020, till the April meeting. Second by Philip, all in favor, motion passed.

- a. LA Fishing & Outdoor Program - Motion made by C. Weeks to renew the subscription for 2021, second by Philip, all in favor, motion carried.

**Old Business:**

- a. BrushPile Fishing – the board will participate in season 7 to be broadcast in 2021.
- b. The Art Contest – The judging has been postponed, as schools are closed due to Covid-19 virus.
- c. Discuss protocol for funding procedures, C. Weeks has begun working on the Tourism Promotion Assistance guide and is working with Gina Thomas to complete in line the police jury guidelines.

**New Business:**

- a. Antique & Classic Car Club request for donation – C. Weeks made the motion to provide funding for the event providing the club meets the criteria to accept public funding, second by D. Barlow, all approved, motion passed.
- b. Caney Lake Community Foundation, discussed request for donation towards their July 4<sup>th</sup> Fireworks show – the board decided to verify the clubs status on filing for a 501c3 corporation.
- c. Discuss request for funding towards the Sunshine Festival – C. Weeks made motion to pay \$500 towards a Bouncy House for the Sunshine Festival as long as it is not cancelled due to Covid-19 virus. Dawn second the motion, all approved, motion carried.

**Other Business:**

**Meeting Adjourned:** at 7:00 PM - C. Weeks motion to adjourn the meeting, second by Philip, all approved and motion passed.

**Next Meeting:** Monday, April 20, 2020 at 5:30 PM