

Jackson Parish Tourism Board

Minutes for Meeting Held June 15, 2020

Notice Posted: June 11, 2020 @ 1:00 PM

DATE: Monday, June 15, 2020 **TIME:** 5:30 P.M.

Meeting Location: Charles Garret Community Center 182 Industrial Dr. Jonesboro, LA 71251

Meeting Called to Order at 5:35 PM Roll Call: P. Lawrence, C. Weeks, D. Slezak, D. Barlow, C. Bowden, J. Smith

Invocation and Pledge: J. Smith

Public Comments / Recognition of Guests:

- Jeff Hairston with the Caney Lake Community Foundation

Approval of Minutes from March 2020 meeting: Motion made by Christie, second by DeNiese to approve the minutes as presented.

Approval of the March, April and May 2020 Financials and Pay Bills: Motion made by Joyce, second by Christie to approve the financials for March, April and May as presented.

AMEND AGENDA: Philip made the motion and DeNiese second to amend the agenda for June 15, 2020 to add the discussion of the Lt. Governors Travel Summit held in August, take action if needed.

Review Old Business:

- Brush Pile Fishing will honor their old pricing and time limits from season 6.
- The JPTB Art Contest has 20 entries from Quitman and 11-12 from Weston. DeNiese is working with the schools to pick up the entries.
- Website/Logo – JPTB does not need to purchase a website, it has been advised to use the JPPJ website.
 - Motion made by DeNiese, second by Philip to change the logo designer to Marica. All in favor and motion passed.
- JP Tourism Promotion Assistance Guide - nothing to report.
- JP Antique Car Club – Sunshine Festival has been cancelled.
- Caney Lake Community Foundation - Jeff Hairston answered questions regarding the July 4th Firework Show. Motion by Philip and second by Dawn to fund \$4,000 toward the fireworks show. All in favor and motion passed.
- Sunshine Festival, review financial request - Festival has been cancelled.

Discuss New Business:

- Discuss October's Concert in the Park – Philip made the motion with a second by DeNiese to schedule the October Concerts in the Park. Five members in favor, D. Slezak opposed, motion passed.
- Discuss LTLA Retreat - Scheduled for July 15-16, 2020 or at later date. Christie made motion with second by Catherine for Philip to participate in the LTLA Weekend Retreat, all in favor and motion passed.

Other Business:

- Board member Lise Robinson has resigned effective May 26, 2020
- Lt. Governors Travel Summit – Motion made by DeNiese to send Philip to the travels summit, second by Joyce, all in favor, motion passed.

Next Meeting Scheduled: July 20, 2020 at 5:30 PM

Adjournment: 7:10 PM motion made by Dawn, second by Deniese, all in favor, motion passed.