

Jackson Parish Tourism Board

Minutes for Meeting Held July 20, 2020

Notice Posted: July 16, 2020 @ 1:00 PM

DATE: Monday, July 20, 2020 **TIME:** 5:30 P.M.

Meeting Location: Charles Garret Community Center 182 Industrial Dr. Jonesboro, LA 71251

Meeting Called to Order at 5:45 PM

Roll Call: P. Lawrence, C. Weeks, D. Slezak, D. Barlow,

Invocation and Pledge:

Public Comments / Recognition of Guests:

- Mike Walsworth, working with Lt. Governor Billy Nungesser. Mike came to introduce himself to the board, he offered advice and support to the board.

Approval of Minutes from June 2020 meeting: Motion made by C. Weeks, second by P. Lawrence to approve the minutes with one correction, approved by all and motion passed. AMEND MINUTES TO STATE THE BOARD AGREES THAT MARICA WITH THE VON MACY AGENCY WILL BE DESIGNING THE LOGO.

Approval of the June 2020 Financials and Pay Bills: Motion made by D. Barlow, second by C. Weeks approve the financials as presented, approved by all and motion passed.

- Motion made by D. Slezak, second by C. Weeks to approve the invoice for \$250 payable to the Von Mack Agency, half of payment due for the logo design.

Review Old Business:

- A. Update on JPTB Art Contest – D. Barlow has collected 35 entries from Jackson Parish schools. The JP Library has agreed to display the art. Dawn will confirm proper way to issue the prize money.
- MOTION MADE by P. Lawrence and second by C. Weeks to divide prize money amongst the winners. Best of Show \$100, 1st Place \$75, 2nd Place \$50 and 3rd Place \$25. All approved and motion passed.
 - B. Update on logo – The Von Mack Agency is working on the logo.
 - C. Update on the JP Tourism Promotion Assistance Guide – corrections were made to the rough draft. Approval will be discussed during our August meeting.
 - D. Discuss October's Concert in the Park, several artist have been contacted and have received confirmation from Josh Love.

Discuss New Business: n/a

Other Business: n/a

Next Meeting Scheduled: August 17, 2020 at 5:30 PM

Adjournment: 7:15 PM