

Jackson Parish Tourism Board

Minutes for Meeting Held September 21, 2020

Notice Posted: September 16, 2020 @ 1:00 PM

Date of Meeting: Monday, September 21, 2020 **TIME:** 5:45 P.M.

Meeting Location: Charles Garret Community Center 182 Industrial Dr. Jonesboro, LA 71251

Meeting Called to Order at 5:35 PM

Roll Call: D. Slezak, C. Weeks, P. Lawrence, J. Smith, K. Spangle, absent were D. Barlow and C. Bowden

Invocation and Pledge: J. Smith prayer and P. Lawrence pledge

Public Comments / Recognition of Guests: n/a

Approval of Minutes from August 2020 meeting: Motion made by C. Weeks, second by J. Smith to approve the minutes as presented, approved by all and motion passed.

Approval of the August 2020 Financials and Pay Bills: Motion made by J. Smith, second by P. Lawrence to approve the financials as presented, approved by all and motion passed.

Review Old Business:

- A. Update on JPTB Art Contest – congratulatory letters will be mailed to each of the contest winners including information on the ceremony and presentation of gifts.
- B. Update on logo – D. Slezak has submitted ideas shared by board members, proofs will be ready in a couple weeks.
- C. Update on the JP Tourism Promotion Assistance Guide – nothing to update.
- D. Discuss October Concerts in the Park- P. Lawrence – MOTION MADE by P. Lawrence to accept the final breakdown for musicians and their fees. C. Weeks second. Motion passed.

Oct 8 – Josh Love \$1200.00

Oct 15 – Jon Sorenson \$300.00

Oct 22 – Victory Belles \$2570.00 (shared cost with JP Library)

MOTION MADE: P. Lawrence suggested the board cover the cost of moving and setting up the heavy equipment and sound system with a cost not to exceed \$500. C. Weeks second, motion passed.

MOTION MADE: P. Lawrence requested the board pay for 3 hotel rooms for the Victory Belles as written in their contract. C. Weeks second. Motion passed. J. Smith will make these reservations.

MOTION MADE: P. Lawrence made the motion to reimburse C. Weeks for any fees incurred with Facebook advertising for the October Concert Series. Second D. Slezak, motion passed.

Discuss New Business: n/a

- A. The Board welcomed new member Kelly Spangle who is replacing L. Robinson.

Other Business: n/a

Next Meeting Scheduled: October 19, 2020 at 5:30 PM

Adjournment: Motion made by P. Lawrence with C. Weeks giving the second to adjourn the meeting at 6:30 PM