

Jackson Parish Tourism Board

Minutes for Meeting Held November 16, 2020

Notice Posted: October 14, 2020 @ 1:00 PM

Date of Meeting: Monday, November 16, 2020 **TIME:** 5:30 P.M.

Meeting Location: Charles Garret Community Center 182 Industrial Dr. Jonesboro, LA 71251

Meeting Called to Order at 5:35PM

Roll Call: D. Slezak, C. Weeks, P. Lawrence, J. Smith, K. Spangler, D. Barlow. Absent - C. Bowden

Invocation and Pledge: J. Smith prayer and P. Lawrence pledge

Public Comments / Recognition of Guests:

Johnny Horton and Wilda Smith – with the Chamber of Commerce asking for donation for Christmas program and an additional funding for live Christmas music.

Trish Smith – Commissioner for the Caney Creek Cuisiniere's (member of Dutch Oven Cooking Society) looking for promotional items to give away to their visitors. Hosting at Jimmie Davis State Park the 4th Saturday of each month.

Philip Lawrence - representing the VFW Post 4317, the VFW would like to organize a spring festival and is asking for financial support from JPTB.

Approval of Minutes from October 2020 meeting: Motion made by C. Weeks, second by D. Barlow to approve the minutes with the correction of item 'A and D'. Item 'A.' should state 'October 22, 2020 was the date to present the art contest winners'. Item 'D.' should state 'the rescheduled date for Jon Sorenson was October 22, 2020', approved by all and motion passed.

Approval of the October 2020 Financials and Pay Bills: Motion made by J. Smith, second by C. Weeks to approve the financials as presented, approved by all and motion passed.

Review Old Business:

- A. Update on logo – 5 proofs were presented, MOTION MADE by P. Lawrence and second by C. Weeks, to choose proof #1 and to pay remaining balance of \$250 to the Von Mack Agency, all agreed and motion passed.
- B. Update on the October Concerts in the Park- For the final concert the Victory Belles performed a new production. Ideas were mentioned for advertising next year's performances.
* Update on the purchase of a new keyboard for Mr. Jon Sorenson – keyboard has been purchased and delivered to Mr. Sorenson.
- C. Discuss and set budget for 2021 – Motion made by J. Smith with a second by D. Barlow to set the 2021 budget as follows: Advertising \$15,000; Education, Recreation & Culture \$15,000; Office Expenses \$1,000; Travel \$5,000; Membership & Annual Dues \$2,000 for a total of \$38,000.00.

Discuss New Business:

- A. Discuss request from the Chamber of Commerce – Motion made by P. Lawrence with a second by D. Barlow to donate funds of \$3,000 to the Chamber of Commerce for their Christmas program, Wonderland in the Pines. All in favor and motion passed.
- B. Motion made by P. Lawrence and second by C. Weeks for the JPTB to host a Christmas Music concert on November 28, 2020 on the courthouse lawn. There will be 2 musicians, one hotel room, with the sound system provided by WHS Productions, total cost shall not exceed \$1,500. All in favor and motion passed.
- C. Discuss designing rack cards, take action if needed. - No action taken, board members will discuss ideas at the next meeting.

Other Business: N/A

Next Meeting Scheduled: Tuesday, December 8, 2021 at 5:30 PM location to be determined and due to MLK Day the January meeting is scheduled for Tuesday the 19th.

Adjournment: Motion made by D. Slezak, J. Smith second the motion to adjourn meeting at 7:00 PM – all in favor and motion passed.