

The Jackson Parish Tourism Board

Minutes for Meeting Held March 14, 2019

Notice of Public Meeting Posted: Tuesday, March 12, 2019 at 3:30 PM

Date of Meeting: March 14, 2019 at 3:30 PM

Location of Meeting: Police Jury Committee Room 322 6th St. Jonesboro, LA 71251

Meeting Called to Order: Thursday, March 14, 2019. Time 3:38 PM

Attendance: Philip, Lise, DeNeise, Joyce, Dawn, Christie

Invocation and Pledge: led by Philip

Public Guest/Speaker: none

Approval of Minutes: Christie made the motion to approve the minutes as presented from the February meeting, Lise second this motion, approved by all. Motion passed.

Financials: Joyce made the motion to approve the financials as presented, second by Philip, all approved and motion passed.

AMEND MARCH AGENDA - Christie made a motion to amend the March agenda to include an update on Philip's LTLA course. Joyce 2nd, all in favor, motion passed.

AMEND MARCH AGENDA - Deneise made a motion to amend the March agenda to add discussion on the Chamber of Commerce's request for financial support for the Sunshine Festival, second by Christie, all in favor. Motion passed.

Old Business:

- Philip gave the update on cost of radio advertising.
 - Motion made by DeNeise to purchase a block of 50 – 30 sec ads for KPCH, second by Dawn, approved by all and motion passed.
- Dawn gave the update on research with LTA brochure design and Donnie Bell, Inc. for web design
- Motion made by DeNeise 2nd by Christie, all in favor to invite the LTA to the May board meeting to discuss their ideas on brochure designing. Motion passed.
- LTLA update from Philip, he attended the 1st class, topic on leadership,
- Sunshine Festival – the Chamber has requested financial support – Christie made the motion to offer \$200 towards the childrens activities and 10 radio advertisement ads, 2nd by Dawn, all approved and motion passed.
- Louisiana Fishing & Outdoor Adventures Guide – Motion made by Lise to pay for advertisement in the 2019-2020 Guide for \$350, second by Dawn, all in favor and motion passed.

New Business:

- Motion made by Joyce and second by Philip to transfer funds from Travel expenses to a newly created account for Agency & Membership Dues, Registration Fees, all approved, motion passed
- ACTION ITEM - Dawn will research advertising in the state park guide

Meeting Adjourned: at 5:10

Next Meeting: Monday April 15, at 5:30 PM