

The Jackson Parish Tourism Board

Minutes for Meeting Held September 17, 2018

Notice of Public Meeting Posted: Wednesday, September 12, 2018 at 4:00 PM

Date of Meeting: September 17, 2018 at 5:30 PM

Location of Meeting:

Police Jury Committee Room 322 6th St. Jonesboro, LA 71251

Meeting Called to Order: Monday, September 17, 2018. Time: 5:35

Attendance: Philip Lawrence, Joyce Amos, Christie Weeks, Dawn Slezak, DeNeise Barlow

Invocation and Pledge: led by Philip Lawrence

Public Guest/Speaker:

- Niki Cowans Police Juror
- Samantha Johns with Uptown Tanning
- Gloria Gueydan with the VFW Auxiliary

Approval of Minutes: After reviewing the minutes, Christie gave the motion to approve the minutes as presented, DeNeise seconded this motion, approved by all.

Financials: Joyce made the motion to accept the report as presented, Philip seconded, approved.

Old Business:

- Motion by Philip to donate \$2000 to the Chamber of Commerce to support Christmas Wonderland in the Pines fireworks, Christie seconded, approved
- Fall Concerts in the Park:
 - Christie made a motion to approve the initial budget of \$4900 for expenses related to the event, Joyce seconded, approved.
 - Philip made the motion to approve signed contracts and payment for the musical acts, Christie seconded, all in favor.
- Philip Lawrence reported that the legal counsel responded the ruling regarding public agency support of private business is unclear and questionable. If such action was desired, the board should seek the opinion of the Attorney General. Christie made the motion to not financially support any for profit business outside of the purposes listed in our enabling ordinance, Joyce seconded, approved.
- Facebook page Visit Jackson Parish has been launched

New Business:

- Christie shared information regarding the State of La. Office of Tourism and the La. Travel Association, both agencies offer opportunities to enhance our resources.

Meeting Adjourned: Motion by DeNeise and seconded by Dawn, approved to adjourn the meeting at 7:35PM

Next Meeting: Monday October 15, 2018, at 5:30 PM