

The Jackson Parish Tourism Board
Minutes for Meeting Held August 20, 2018

Notice of Public Meeting Posted: Wednesday, August 20, 2018 at 4:00 PM

Date of Meeting: August 20, 2018 at 5:30 PM

Location of Meeting:

Office of Jim Fannin, Conference Room

322 6th St.

Jonesboro, LA 71251

Meeting Called to Order: Monday, August 20, 2018. Time 5:30 by Philip Lawrence

Attendance: All 5 board members present – DeNeise Barlow, Joyce Smith, Christie Weeks, Dawn Slezak and Philip Lawrence. Visitors were Regina Rowe, Wilda Smith, Paul Florence, Marcie Nelson, Emily Arnold, Priscilla Massy

Invocation and Pledge: led by Philip Lawrence

Public Guest/Speaker:

- **Wilda Smith** of the Jackson Parish Chamber of Commerce - to discuss events organized by the Chamber, she requested funding assistance for their events. First events requesting funding assistance are the Halloween in the Park and the Christmas Festival.

DeNeise said all of us are on board with working together with our Chamber. The Board agreed to hold the decision till we can discuss further.

- **Paul Florence** the park manager at Jimmie Davis State Park – came by to meet the new board members and to introduce himself. Paul shared stats from the park, discussed the recent and future improvements around the park. Invited us to hold a meeting out at the park. Christie asked if future improvements will include expanding the hiking trail and rebuilding the beach.
- **Marcie Nelson, Emily Arnold, and Priscilla Massie** with the Jackson Parish Library - told the board of their many activities they have organized at the library.

Approval of Minutes: Christie gave the motion to approve as presented the minutes from July 16, 2018, Joyce Second this motion, approved by all.

Approval of Financials: Motion made to approve the financials by Deneise, Seconded by Philip and all in favor.

Old Business:

- Fall Concerts in the Park presented by JP Tourism Board
 - Philip is in process of finalizing the bands
 - Christie talked with Mayor Bradford, he did not foresee any issues with blocking off street around Veterans Park.
 - Joyce has scheduled Veterans Park the 4 Thursdays in October
 - Philip will advertise in the newspaper for interested concession vendors to contact Dawn
- Facebook page will be live by the end of the month.

New Business:

- Discussed last month's proposal from La National Guard Youth Fishing Tournament - it was decided to ask legal counsel if funds could be provided to a private entity.

Meeting Adjourned: at 8:10PM

Motion made by DeNeise to adjourn the meeting, seconded by Joyce, all in favor.

Next Meeting: Monday September 17, 2018, at 5:30 PM