

The Jackson Parish Tourism Board

Minutes for Meeting Held July 16, 2018

Notice of Public Meeting Posted: Friday, July 13, 2018 at 9:00 AM

Date of Meeting: July 16, 2018 at 5:30 PM

Location of Meeting:

Office of Jim Fannin, Conference Room

324 6th St.

Jonesboro, LA 71251

Meeting Called to Order: Monday, July 16, 2018. Time: 6:45 PM

Attendance: Christie Weeks, Dawn Slezak, Philip Lawrence, Joyce Smith,

Invocation and Pledge: led by Philip Lawrence

Public Guest/Speaker:

Visitor - Police Juror Amy Magee expressed her appreciation to the board members on behalf of the JP Police Jury.

Visitor - Benson Bagwell owner of Hooks Marina in Chatham, discussed the La. National Guard Fishing Tournament in September 2018.

Approval of Minutes: Christie Weeks made the motion to approve the minutes from the June 18, 2018 meeting with a correction on the spelling of Deneise Barlow's name, Joyce Smith second the motion and all in favor.

Approval of Financials: Philip Lawrence made the motion to approve the financials, second by Joyce and all in favor.

New Business:

- The Board discussed how we could help to promote the La. National Guard Fishing Tournament, to encourage participation and promote Jackson Parish. Final decisions were tabled till the August meeting. – Known facts are:
 - Recruitment event for the National Guard
 - Estimating over 200 teams, 3 people per team
 - Family friendly event
- Held a discussion on creating a flyer highlighting points of interest and attractions around Jackson Parish, to include coupons from area restaurants and businesses.
- Discussed hosting a Fall Concert Series - Music in the Park on Thursdays in October 5:30 – 7:00 PM, possibly held in Veterans Park. Motion made by Philip for the Tourism Board to host a Fall Series – Music in the Park, Dawn Slezak second the motion and all are in favor.
 - Duties were divided amongst the board members.
 - **Action Item:** Dawn will contact vendors to sell concessions
 - **Action Item:** Philip will schedule the entertainment and will notify the police/EMT of the events
 - **Action Item:** Christie will contact the Mayor's Office to discuss any issues that may arise
 - **Action Item:** Joyce will schedule the venue, possibly Veterans Park
- All board members agreed to charge concession vendors \$25 each.
- Discussed the need for social media advertising.
 - **Action Item:** Christie will create new social media accounts.

Old Business: Invoice for the Jimmie Davis State Park – expired, not paid. The board will address this subject next March

Meeting Adjourned: 7:34 PM – Christie made motion to adjourn the meeting and Joyce second the motion, all in agreement.

Next Meeting: Monday August 20, 2018, at 5:30 PM