

The Jackson Parish Tourism Board Minutes for Meeting Held June 18, 2018

Notice of Public Meeting Posted: Tuesday, June 13, 2018 at 9:00 AM

Date of Meeting: June 18, 2018 at 5:15 PM

Location of Meeting:

Office of Jim Fannin, Conference Room

324 6th St.

Jonesboro, LA 71251

Meeting Called to Order: 5:30 PM, Monday, June 18, 2018.

Attendance: Phillip Lawrence, Joyce Smith, Deneise Barlow, Christie Weeks and Dawn Slezak.

Invocation and Pledge: led by Phillip Lawrence.

Public Guest/Speaker: Darrell Avery, counsel for the Jackson Parish Police Jury. Mr. Avery discussed information on board ethics and professionalism regarding meetings and activities of public bodies.

Approval of Minutes: There were no minutes to approve or past financials statements to discuss from previous meeting.

New Business:

On this Monday evening, the first meeting for this newly constituted Tourism Board, the board positions were elected and it was decided that the future meetings will be scheduled the 3rd Monday of each month beginning at 5:30 PM.

The newly elected board members are:

Position of Chairman - Phillip Lawrence, a nomination by Mrs. Weeks and seconded by Dawn Slezak.

Position of Vice-Chair - Christie Weeks, nominated by Phillip Lawrence and seconded by Deneise Barlow.

Position of Secretary/Treasurer - Dawn Slezak, nominated by Phillip Lawrence and seconded by Christie Weeks.

Other members of the Tourism Board are Deniese Barlow and Joyce Smith.

This new board discussed the importance of buying a domain for future online publications. Other discussions included sharing ideas on promoting tourism within Jackson Parish, the need for advertisement brochures and promoting the events through social media.

Old Business:

An invoice for \$499.00 was presented from Southeast Publications to continue the advertisement on the Guest Guides for Jimmie Davis State Park.

Meeting Adjourned: at 6:30 PM

Next Meeting: July 16, 2018, at 5:30 PM